Annual Cycling & Society Symposium 2015
Sunday 13th September: Arrivals, Cycling Tours & Social

(This programme is provided for information. Exact times and running order may change.)

16:00 Bike Tour A - Mancunian Cycle Infrastructure Safari (8 miles, 2 hours)
In collaboration with **Manchester Bike Hire**, we would like to invite you on a bike tour through Manchester to explore the city from the birthplace of the industrial revolution to the regenerated docks area and experience and discuss interesting pieces of cycle infrastructure. Starting at 16:00, the tour will start at Manchester's new cultural centre HOME, is about 13 km (8 miles) long and will take about 2 hours, finishing in front of Manchester Town Hall. More information is available on their website.

15:00 Bike Tour B - 'Lowry by Bike': guided heritage cycle tour (10 miles)
Tour leaders Ursula Harris and Kate Dibble describe their tour: Au nique and fascinating leisurely three hour guided cycle tour through Manchester and Salford. We'll be stopping en route to visit Lowry haunts whilst hearing stories and anecdotes about his life and paintings. We'll visit locations where he once stood to paint, and truly bring his paintings to life. Lowry painted 'matchstalk men and matchstalk cats and dogs' and also bicycles - we'll bring along the evidence! The ride will be on urban roads and riverside trails.

We are happy to be able to provide both tours free of charge to, but please note that places are limited. You can of course bring your own bike, or hire bikes can be booked though **Manchester Bike Hire** at following costs (we will coordinate bookings):

- **Option 1**: £5 Sunday for duration of guided bike tour.
- **Option 2**: £25 for Sunday guided tour AND bike hire until Tuesday afternoon or Wednesday morning.
- **Option 3**: £20 for bike hire from Monday morning until Tuesday afternoon or Wednesday morning.
- **Option 4**: £10 for bike hire from Monday afternoon until Tuesday afternoon or Wednesday morning.

Please let us know if you'd like to join cycling tour A or B and whether you need a hire bike (option 1, 2, 3, or 4) by September 4th 2015 at the latest. Places are limited and both tours will only run if we have enough participants so please make sure you book in advance. Hire bikes and tour places will be allocated on a first come, first served basis. Additionally, Manchester Piccadilly Station has a Brompton Dock that hires folding bikes.

18:00 Evening social: Dinner & Drinks at Sandbar (120 Grosvenor Street Manchester M1 7HL)

cycling & society annual symposium

14th - 15th September 2015
Manchester and Salford

Programme Details

Annual Cycling & Society Symposium 2015
Day 1, Monday 14th September - Manchester Town Hall (Banqueting Room)

09:30	**Registration open**
10:00	**Introductions & Welcome** Gabriele Schliwa, The University of Manchester & Graeme Sherriff, University of Salford Ian Graham, Manchester City Council | Cllr Chris Paul, Transport for Greater Manchester Committee
10:30	**Session A** - Infrastructure & Governance (Chair: Rachel Aldred)
10:30	Brian Deegan (Transport for London): The role of governance, planning and stakeholder engagement in the delivery of major cycling infrastructure in London
10:45	Chris Mason (Bristol City Council): Developing the Bristol Cycle Network
11:00	Simon Ho (Transport for Greater Manchester): The Internet of Things and the Electric Bike: innovation opportunities for increasing bike ridership and cutting congestion
11:15	**Discussion**
11:30	**Break**
11:45	**Session B** - Cycling from 8 to 80 (Chair: Brian Deegan)
11:45	Rachel Aldred & Bridget Elliott (University of Westminster): Inviting Infrastructure: do preferences differ by age and gender?
12:00	Wilbert den Hoed (Newcastle University): Understanding cycling over the life course: a comparison between suburban residential neighbourhoods in Newcastle upon Tyne and Rotterdam
12:15	Oskar Funk (Roskilde University): Set the children free - on active transportation in children's school mobility
12:30	Carl Mann and Justin Spinney (Cardiff University): Cycle BOOM
12:45	**Discussion**
13:00	**Lunch**
14:00	**Session C** – Conflicting notions of cycling (Chair: Robin Lovelace)
14:00	Lucas Brailsford (Lucas Brailsford Design, Amsterdam): Cycling in the city, traffic law breaking, lawless cycling society
14:15	Cosmin Popan (Lancaster University): The sensescapes of cycling
14:30	Dag Balkmar (Örebro University): Violent traffic: men, masculinities and road conflicts in 'cycling friendly' Sweden
14:45	**Discussion**
15:00	**Guest presentation** by Pete Abel, Love Your Bike, Greater Manchester
15:15	**Break**
15:30	**Session D** - Cycling Uptake (Chair: Katja Leyendecker)
15:30	James Woodcock (CEDAR, University of Cambridge): Public health overview
15:45	Paul Wilson (University of Salford): The development of cycle commuting centres from a social practice perspective
16:00	Raymond Pritchard (Norwegian University of Science and Technology): Bicycle route choice data – an overview of methodological approaches.
16:15	Robin Lovelace (Leeds University): The National Propensity to Cycle Tool: building an on-line interactive tool to prioritise where to investment in walking and cycling
16:30	**Discussion**
16:45	**Concluding remarks and discussion (Chair: Gabi Schliwa)**
17:15	Optional Workshop: "The National Propensity to Cycle Tool" Robin Lovelace (Leeds University) & James Woodcock (CEDAR, University of Cambridge)
19:30	**Dinner (Zouk, Manchester – booking required)**

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Transport for Greater Manchester

Cycling & Society Symposium 2015
Day 2, Tuesday 15th September – University of Salford | MediaCityUK (Room 3.08)

09:30	**Arrival**
10:00	**Introductions & Welcome** Graeme Sherriff, University of Salford & Gabriele Schliwa, The University of Manchester Rev Andy Salmond, Chair of Salford Cycle Forum
10:15	**Guest presentation** by Steve Connor, Creative Concern
10:30	**Session E** – Why don't more people cycle? (Chair: Steve Connor)
10:30	Andy Binder, Giles Perkins and David Wildman (Mouchel Ltd.): "Too wet, too windy, too dangerous, too far, too hilly, too hard…"What are the real barriers to cycling in the UK?
10:40	Tor Brørs, Robert Næss & Jøran Solli (Norwegian University of Science and Technology): Flattening out Norway - a study of electric bicycle users
10:55	Magda Cepeda (Leeds University): Perception of social class and status attached to cyclists acting as barrier for cycling
11:05	James O'Hare (Newcastle University): Using techniques from market research to help us understand the reasons people do or don't cycle
11:15	Discussion
11:30	Meredith Glaser, Sophie Schuff, Marco te Brömmelstroet & Bianca Hermansen (Copenhagenize) **Workshop**: Learning about the cycling city is like riding a bike: it must be experienced
12:00	**Break**
12:15	**Session F** - Cycling Economics (Chair: Paul Wilson)
12:15	George Weeks (Transport for London): Cycling and business case appraisal: innovations and implications
12:30	Richard Weston (University of Central Lancashire): Modelling demand and economic impact on cycle trails: a case study of three greenways in the Peak District National Park
12:45	Chris White (University of Chester): The conundrum of public life: delivering a cycling demonstration towns project in the North West of England.
12:55	**Discussion**
13:10	**Lunch**
14:00	**Session G** – Cycling Practice (Chair: Graeme Sherriff)
14:00	Katja Leyendecker (Northumbria University): Public perceptions of cycle space - method and approach
14:10	Mikkel de Vries Bækgaard & Andreas Hansborg Olsen, co-author Marco te Brömmelstroet (Aalborg University Copenhagen): Understanding cycling as an embodied practice
14:20	Tony Rees (Teesside University): Transformative technologies and social change – a cycling sub cultural case study
14:30	Viktoria Wesslowski (Facilitating Sustainable Practices, Hamburg): Facilitating a contested practice: building and growing urban transport cycling in Santiago de Chile
14:45	**Discussion**
15:00	**Closing discussion (Chair: Graeme Sherriff)**
15:15	**Symposium End**
15:30	**Cycling & Society Research Group - Annual meeting (Room 3.08)**
16:30	End