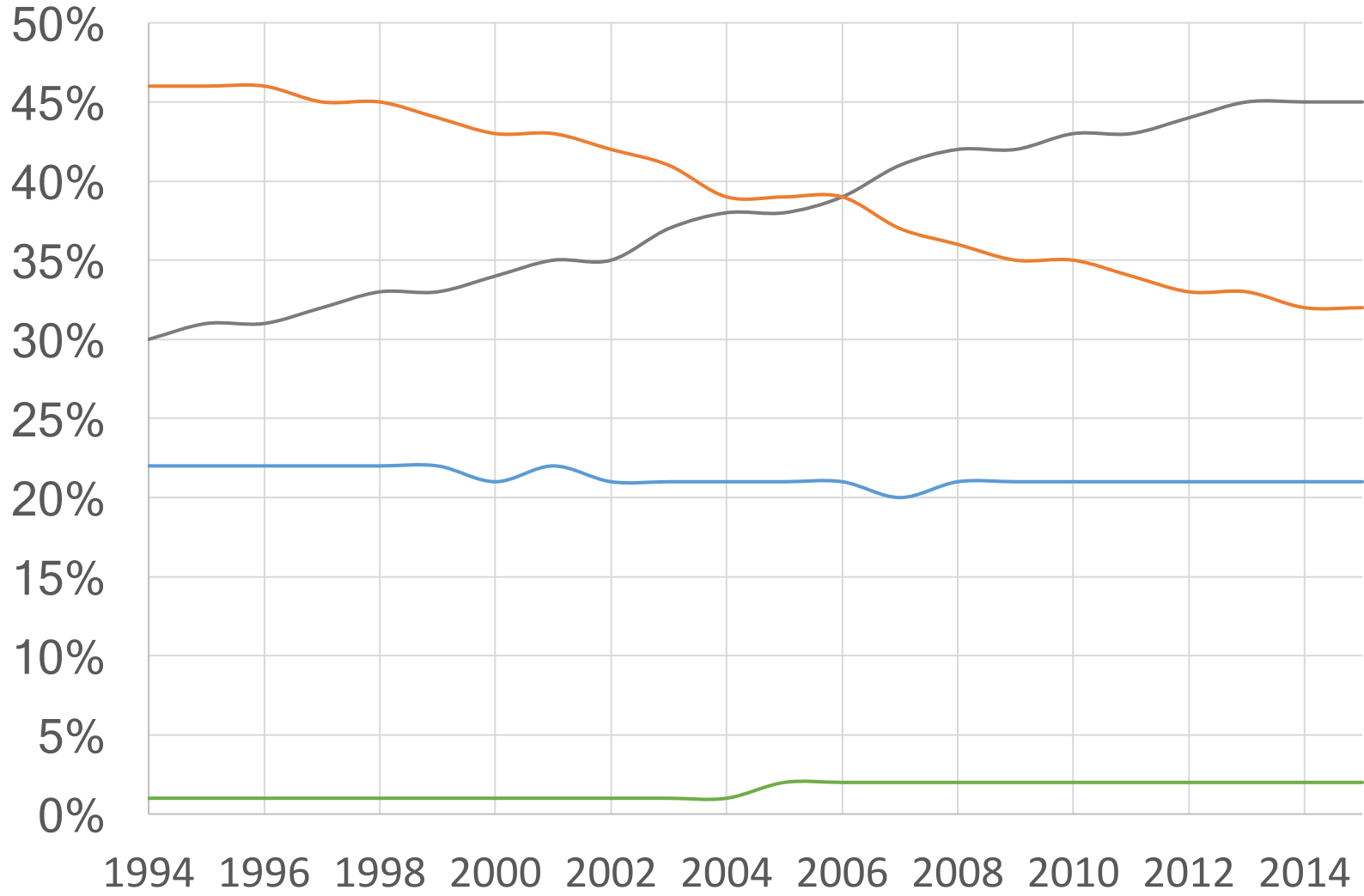




# Redefining Sustainability: Cycle-Centric Development

**Giulio Ferrini**  
**07 September 2017**

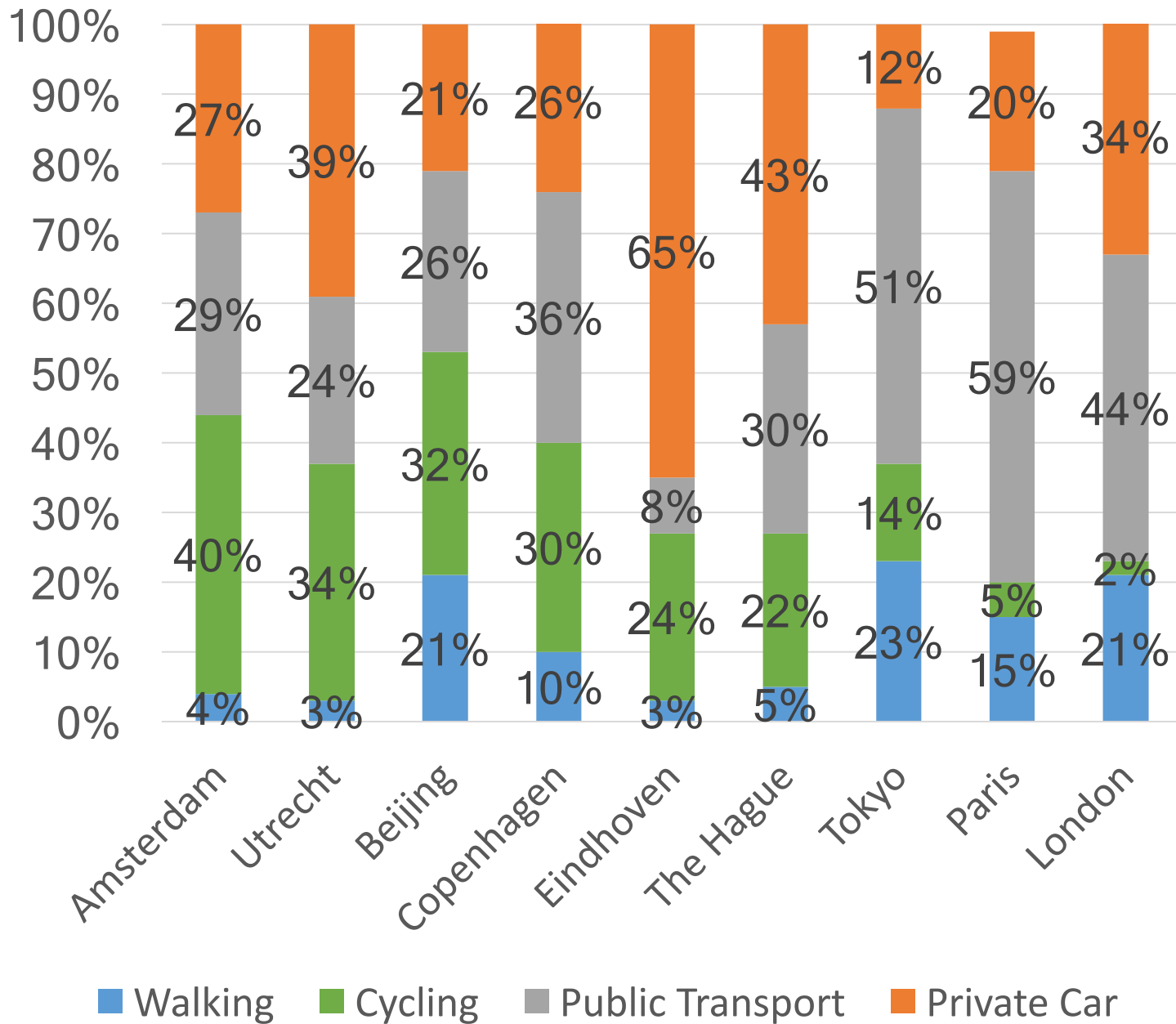
# London Mode Share



—Public transport —Private transport —Cycle —Walk













Homes and Offices Near Stations

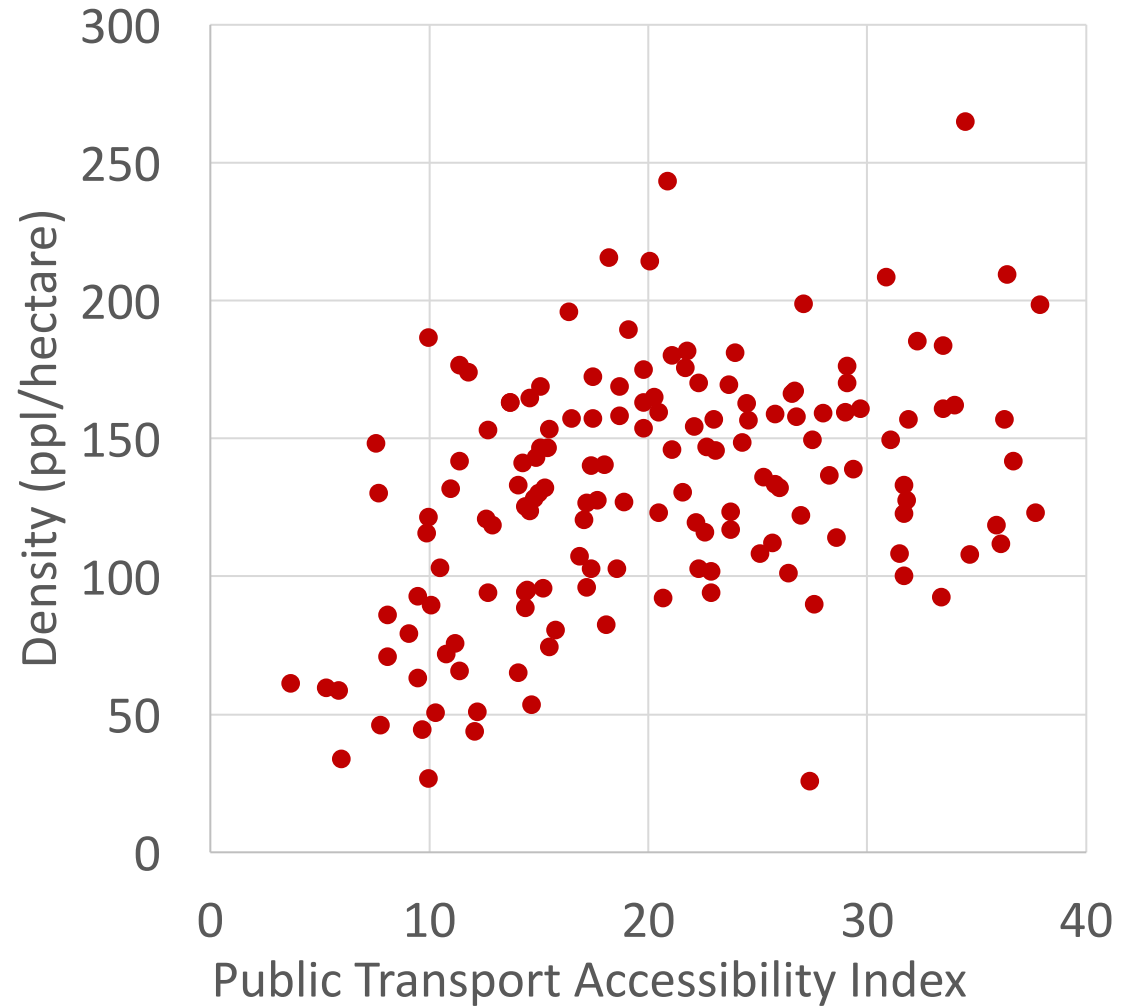
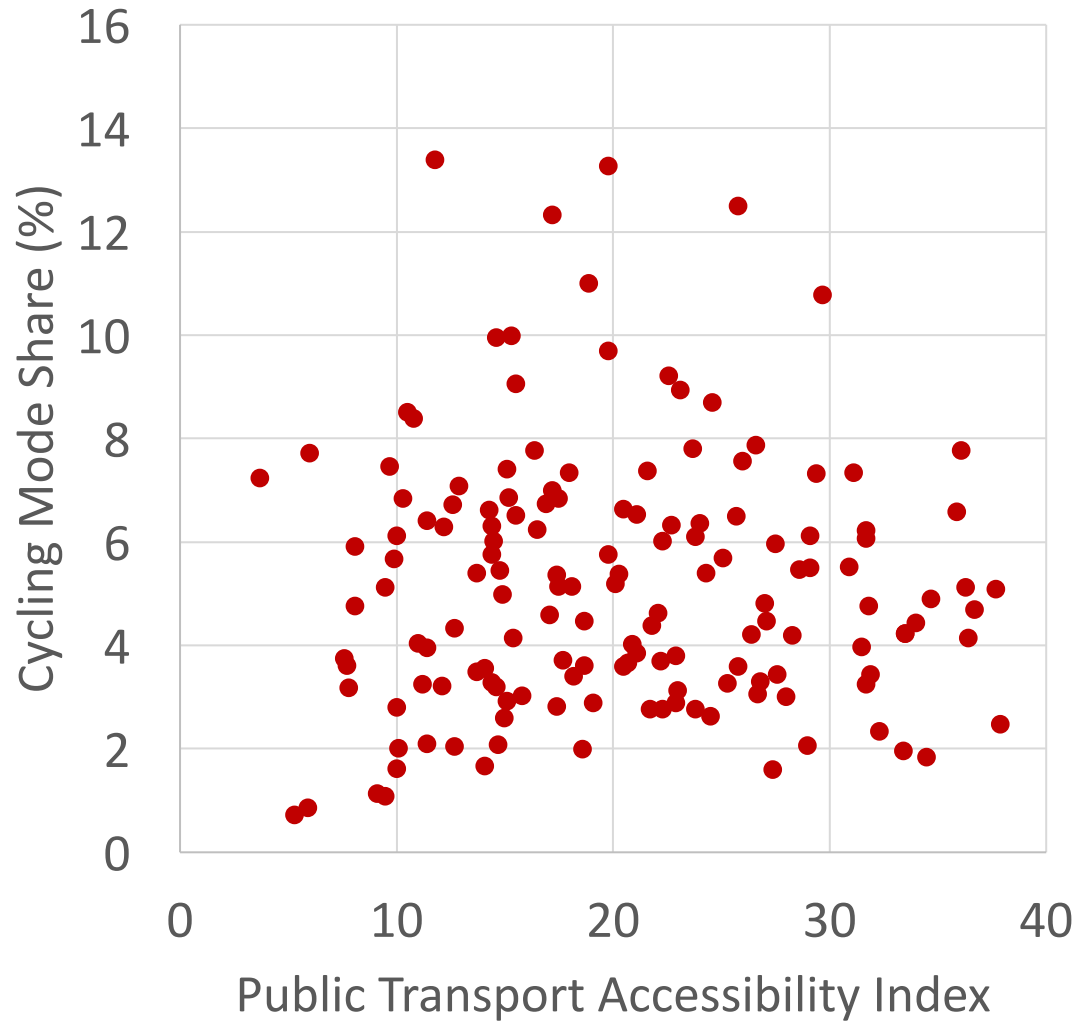


Public  
Transport  
Investment

Public transport the  
obvious choice  
- and / or -  
Too far to walk /  
cycle

Additional public transport demand

# London Wards with <10km commute and PTAL <6b





Homes and offices located in areas of high walking and cycling propensity, close to each other and not to stations



Walking and Cycling Infrastructure Investment

Car-free development with high-quality cycling facilities

Increased physical well-being and reduced pressure on public transport network









