

CYCLING LONDON

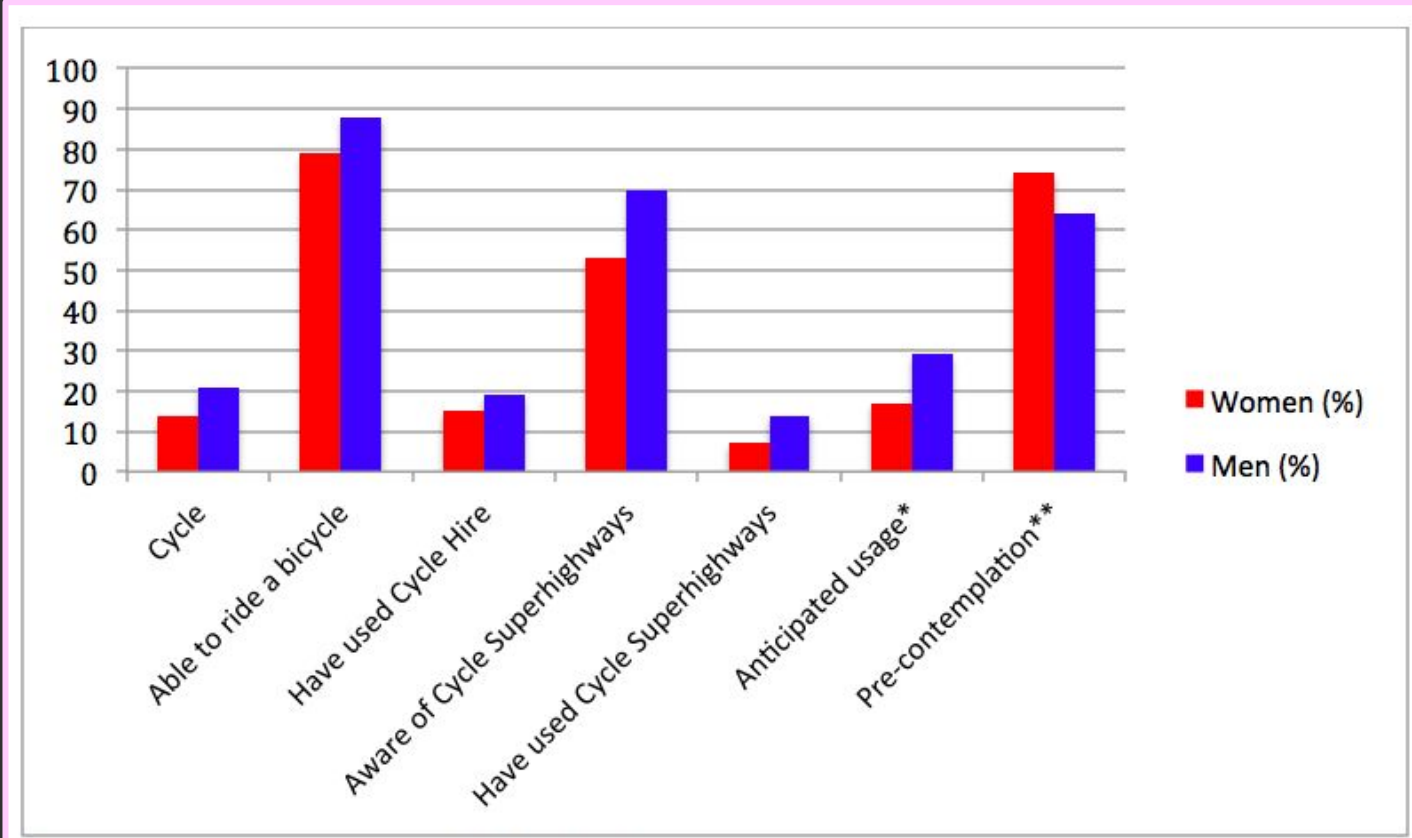
A GENDER LENS

Tiffany F. Lam | @tiffany_frances
Cycling & Society | 6 Sept. 2018

WHAT IS THE GENDER GAP IN CYCLING IN LONDON?

74%

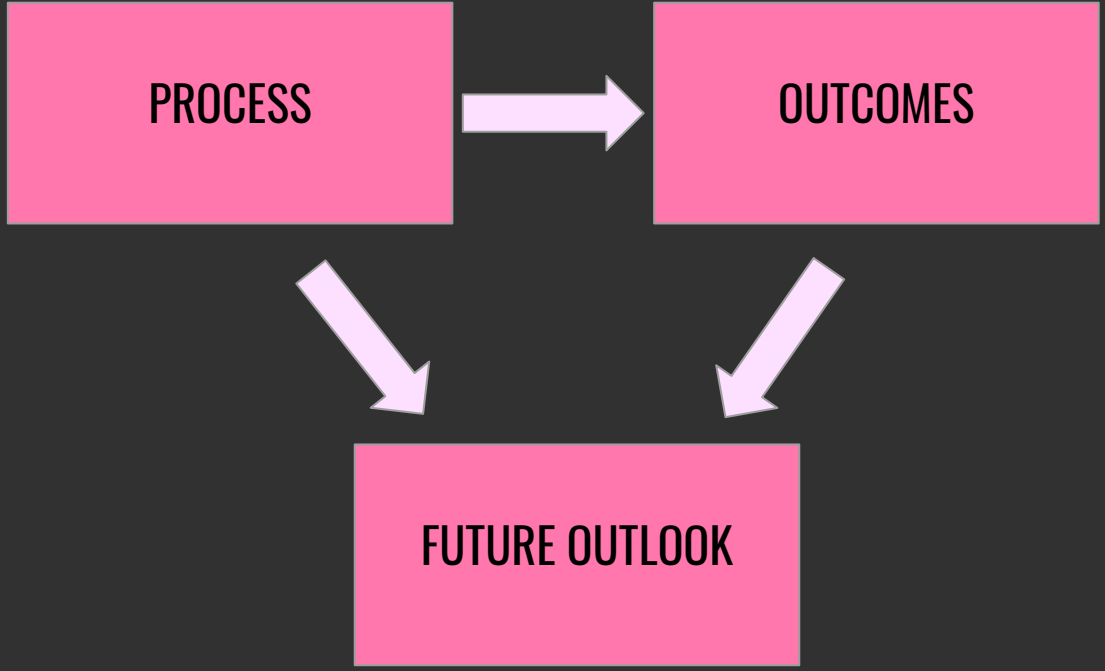
THE GENDER GAP IN CYCLING IN LONDON (Transport for London, 2015)



* Anticipated usage: have not yet used a Cycle Superhighway but anticipate using one in the future

** Pre-contemplation: have previously never considered cycling but could be open to it in the future

£ 770m



Gender & mobility

Sexual harassment & violence against women

Gendered perceptions of safety

Gender pay gap

Occupational segregation

Gendered division of household labour & care work

APPROACH TO CYCLING POLICY & INFRASTRUCTURE

THE MAYOR'S VISION FOR CYCLING IN LONDON

An Olympic Legacy for all Londoners



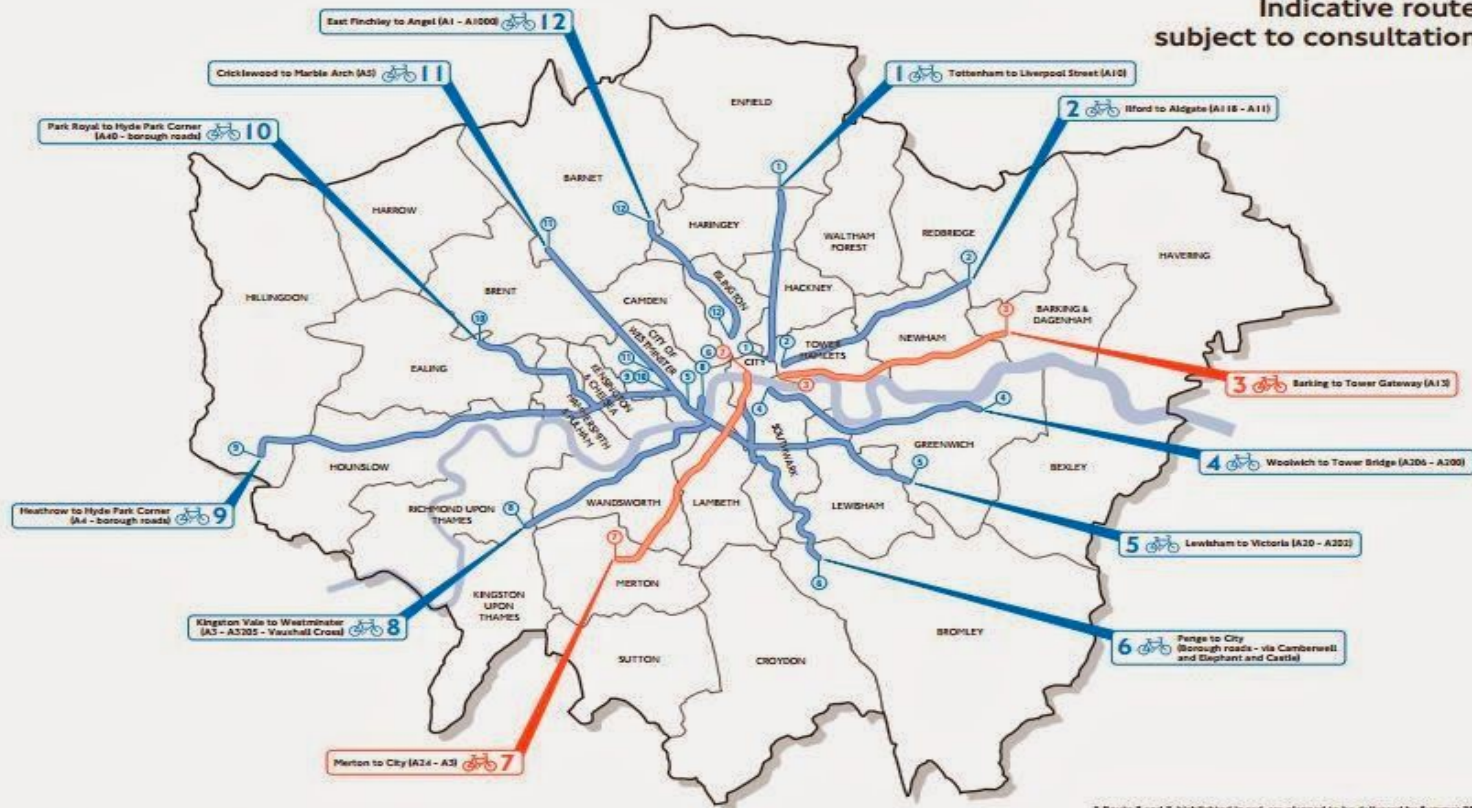
Superhighways

Quietways

INFRASTRUCTURE | Superhighways

Cycle Superhighways

Indicative routes
subject to consultation*

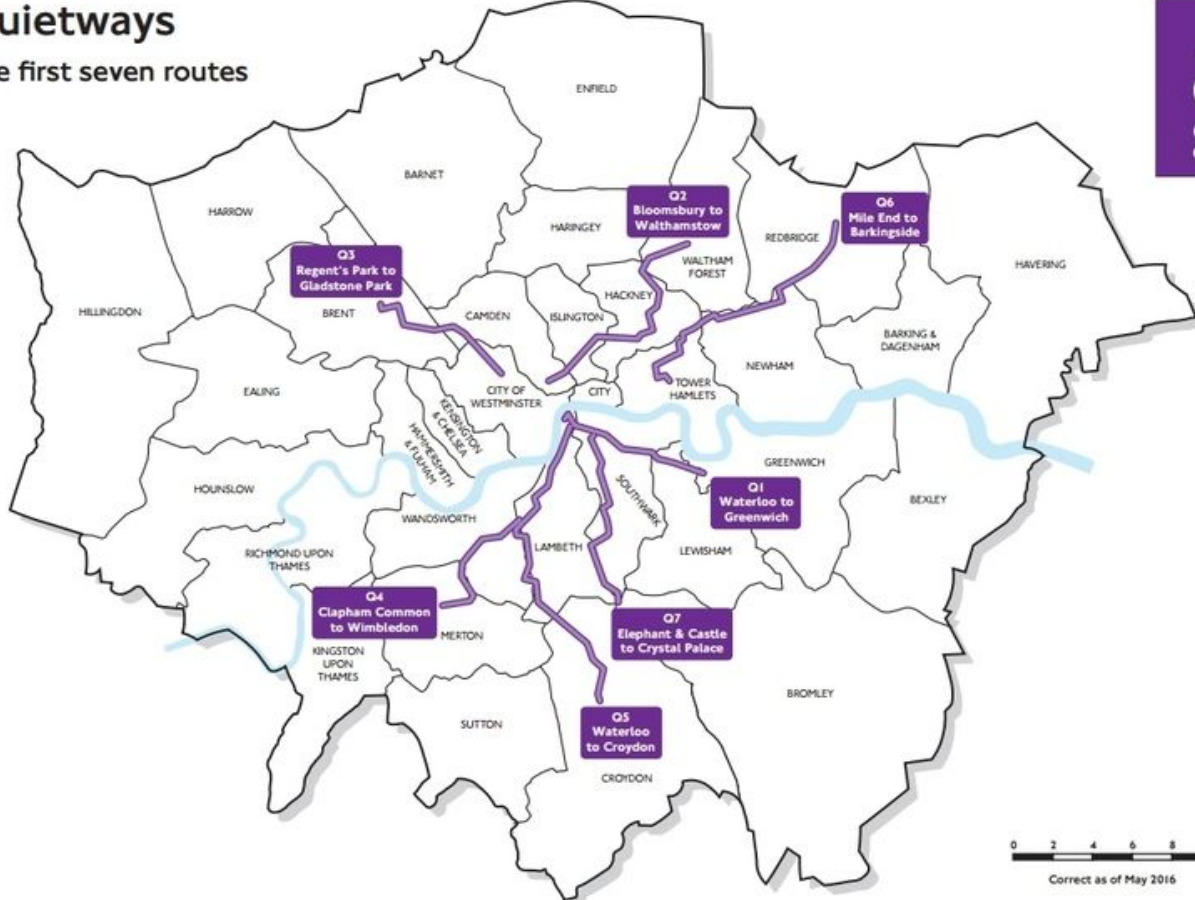


* Route 3 and 7, highlighted in red, are planned to be delivered by Summer 2010.

INFRASTRUCTURE | Quietways

Quietways

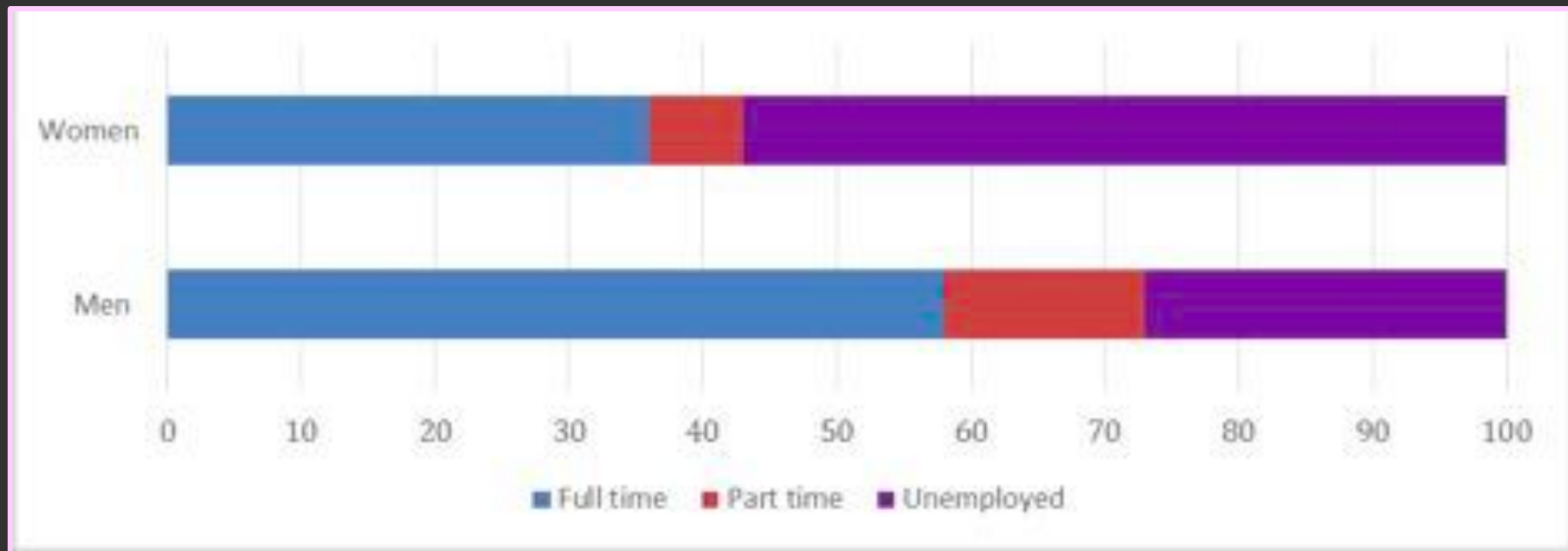
The first seven routes



Correct as of May 2016

IMPLICIT MALE BIAS | Infrastructure provisioning

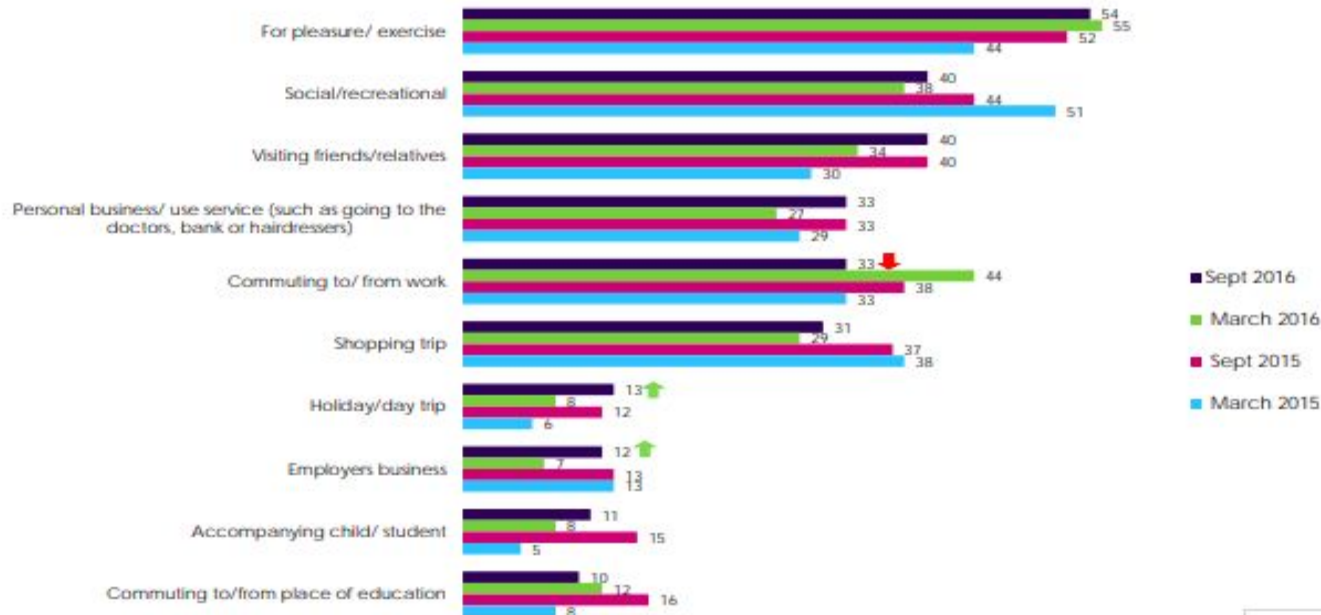
Employment Status of Londoners (Transport for London, 2015)



IMPLICIT MALE BIAS | Infrastructure provisioning

Cycling for different journey purposes over time (Transport for London, 2017)

%



Significantly up or down vs. March 2016

F1: What types of journey do you make by bicycle?

Base: All cyclists Sept 2016 (295), March 2016 (306), Sept 2015 (267), March 2015 (284)

IMPLICIT MALE BIAS | Representations of cyclists



**Middle-aged men
in lycra zone**

FIXED GEAR HIPSTER



MIND THE CYCLING
GENDER GAP #2

FREEDOM TO RIDE



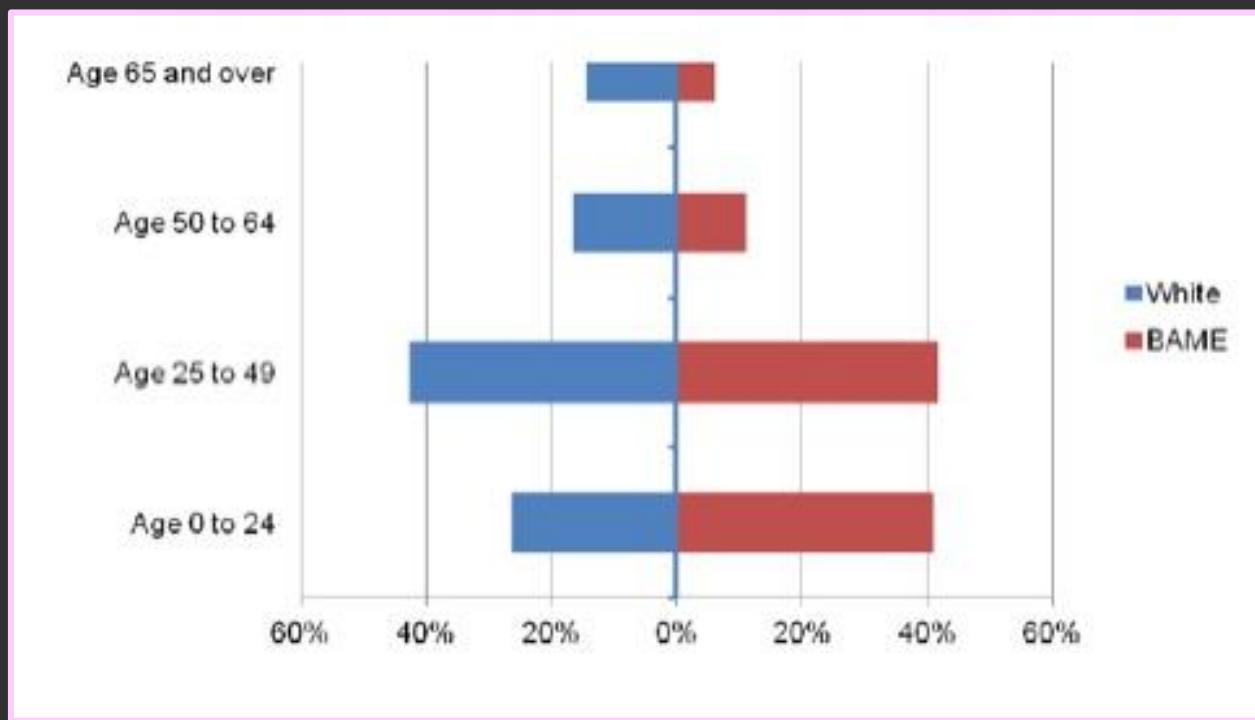
Tiffany F. Lam

‘Cycling still seems to be an elitist pastime, not the domain of women or people of colour. It’s also hard to access the culture that comes along with it, like joining a cycle group and having the correct gear. Cycling has to become a common/normal sight for women. I seek out and stay in touch with role models, other women who live cycling and do it daily.’

~ Simone

IMPLICIT MALE BIAS | Representations of cyclists

Age Profile of White and BAME Londoners (TfL, 2015)



Policy implications

Invest in high-quality radial & orbital cycling routes

Broaden notions of safety

Diversify from within

Support & strengthen social infrastructure for cycling

THANK YOU!