

Cycling and Social Inclusion: BME groups in Manchester

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Annual Cycling Symposium

Chester University

2nd September 2019



Introduction

- Variety of interesting research presentations
- Extensive Literature
- Dearth of research into hard to reach groups

Context

Mamils

Age friendly e-cycling

Manchester BME, underprivileged?

Presenting problem!

Anthropological / ethnographic approach

BME Barriers

Ontology

General barriers to cycling: Personal Safety, Weather, Pollution, Inconvenience, Distance

Perceived benefits: Health and well being, exercise

Ethnic Chinese: Language, Cultural sensitivity (group behaviour)

Reduce loneliness and isolation

MDCC



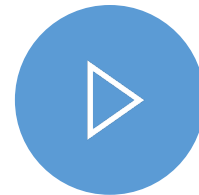
ESTABLISHED IN
JUNE 2015 (4 YEARS
AGO)



MANCHESTER
DRAGON CYCLING
CLUB



RECREATIONAL



FOUNDED BY A FEW
RETIRED
INDIVIDUALS



MEETS AT WAI YIN
SOCIETY



NOW AROUND 20
MEMBERS, MALE
AND FEMALE

Actions

- Regular meetings and cycle rides (60 activities, year to June 2019)
- Training and confidence building
- Bicycle repair workshops
- Inspirational member – Chinese Olympian
- Social Identity – uniform
- Sense of belonging
- Annual award – Dr Sylvia Sham Cup
- Social eating, friendships



Videos

Cycle rides

Conclusions

Early days

Development of
critical mass via
clubs such as
MDCC

Further research
needs

Thank you!

- Questions now?
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